

If you have any questions, please contact Grace Mullarkey ([grace.mullarkey@accuitysolutions.com](mailto:grace.mullarkey@accuitysolutions.com)) at 312-943-8890 or Aylesa Singley ([aylesa.singley@accuitysolutions.com](mailto:aylesa.singley@accuitysolutions.com)) at 773-279-9231

**Agreement:** We wish to apply for inclusion of the designated office(s) Asset Securitization Directory (ASD) and ASDOnline at [www.asdirectory.com](http://www.asdirectory.com). We understand that once we are qualified, our office(s) and enhancements (logos, highlights, and description) will be listed in each future edition and online. We will be billed according to the current fee schedule unless we request cancellation in writing 4 months prior to the directory’s publication date of July 15. By signing this application, we further agree to the terms and conditions listed below.

Premium listing, subscription and database package includes:

- a. Annual lease of ASD database, including all contact information in ASD, to be used for marketing and business development.
- b. Listing in ASD and ASD Online, including your logo, 100-word description and listing of professionals
- c. A subscription to ASD that includes a directory and a 12-month subscription to [www.asdirectory.com](http://www.asdirectory.com)

Premium Listing Package	Section	Quantity	Price	Net Price
Database, listing, & subscription		1	\$995	\$995
Additional Offices			\$275 per office per section	
Additional Offices			\$275 per office per section	
<b>Total</b>				

**Terms and Conditions**

**BILLING/PAYMENTS:** All available discounts have been applied to arrive at the agreement total listed below. Applicable taxes and shipping and handling charges are additional. Customer agrees to pay all invoices within 30 days from the date of issuance. Rates are firm for the agreement term. Agency discounts will be forfeited if invoices are not paid within 30 days. Failure to supply original artwork does not relieve advertiser of its obligations under this contract. Artwork received after the deadline will be charged a 10% late fee. Customer understands that late artwork may not appear in the upcoming edition.

**TERM:** Once agreement is finalized, customer is responsible for 100% of the charge.

**AUTOMATIC RENEWAL For Listings, Subscription and Database:** Listing, subscription and database will run continuously until cancelled in the form of written notice provided to Accuity 4 months prior to the directory’s publication date, which is July 15.

**TERMINATION:** Accuity may terminate this agreement upon written notice at any time, in which event Customer will not be obligated for payment of future editions.

**RESERVATION POLICY:** Each guaranteed position will be awarded on a first-come, first-served basis upon our receipt of the signed agreement. All copy and artwork is subject to Publisher’s approval.

**GENERAL:** These conditions cover the complete agreement between Customer and Accuity relating to the furnishing of the described services. Any purchase order provided by Customer shall not be binding between the parties. This agreement is subject to Accuity’s written acceptance. Accuity reserves the right to republish, and Customer agrees to pay for, last insertion if Accuity does not receive ad copy before deadline dates. Customer may not assign this Agreement without Accuity’s prior written consent. In no event will Accuity be liable for any direct, indirect, consequential, punitive or other damages, even if advised in advance of the possibility of such damages.

**Billing Information and Signature Line**

Please list person responsible for ongoing billing. We can not accept applications without a signature.

By signing below, the customer understands and acknowledges 1) Customer has ordered the above at the prices as stated above 2) Customer agrees to Terms and Conditions stated above and as posted at [www.asdirectory.com](http://www.asdirectory.com).

Print Name \_\_\_\_\_ Signature \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State/Zip \_\_\_\_\_ Date \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

Firm Name: \_\_\_\_\_

**For Office Use Only:**

- New Listing
- New ASD section
- Name Change

*Fax a copy of this application by May 2 to Grace Mullarkey or Aylesa Singley at 847-676-9616.*

**Please sign and submit this application by May 2, supplying us with your credit card information:**

Name on Card \_\_\_\_\_ Card Type \_\_\_\_\_  
 Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_  
 Your Signature \_\_\_\_\_ Date \_\_\_\_\_ Security code number on back of card \_\_\_\_\_

**Update Contact Information-Please list person responsible for ongoing updates, if different from billing contact.**

Name \_\_\_\_\_ Title \_\_\_\_\_ Signature \_\_\_\_\_

Date \_\_\_\_\_ Phone \_\_\_\_\_ E-mail \_\_\_\_\_ Fax \_\_\_\_\_

**Listing Information that will appear online and in directory**

Please Indicate: Total number of separate offices your firm wishes to list: \_\_\_\_\_

Total number of sections your firm wishes to list within: \_\_\_\_\_

Full Name of Firm, as it will appear in the *Asset Securitization Directory* and *www.asdirectory.com*:

\_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Company E-Mail: \_\_\_\_\_

Company Web Address: \_\_\_\_\_

**Please supply 100-word description of SERVICES OFFERED by your firm, which will be included online and in ASD.**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Select one or more categories where you would like your firm to be listed:**

- ABCP/SIV
- Accountants
- Asset Servicers
- Associations/Regulators
- Attorneys
- CDO Asset Managers
- Consultants
- Credit Enhancers
- Dealers&Underwriters
- Derivatives
- Financial Advisors
- Financial Printers
- Investors
- Issuers
- Rating Agencies
- Recruiters
- Software/Information Services
- Conference/Seminar Provider
- SPV Management/Independent Directors
- Trustees
- Other-Please supply name of new category you'd like to see \_\_\_\_\_

